



SHIINO

PRODUCT CATALOGUE



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Founded in 1894

2026.07.14

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Bonito Shuto

Carefully selected from fresh bonito landed at Yaizu Port. Only 30-40g of stomach can be taken from each fish weighing 4-5kg. It is then salted and aged for a long time before fermenting. This creates a richness and flavour that cannot be compared with ordinary shiokara.

※Image for illustrative purposes only

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/105g(P.02)/
130g(P.05)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	75g	Carton	6×8
Size	52×92mm	J A N	49223019...
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/105g(P.02)/
130g(P.05)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	75g	Carton	6×8
Size	52×92mm	J A N	49223026...
Expiry	360 days		

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/105g(P.02)/
130g(P.05)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	105g	Carton	6×8
Size	58×90mm	J A N	49279412...
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/105g(P.02)/
130g(P.05)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	105g	Carton	6×8
Size	58×90mm	J A N	49279405...
Expiry	360 days		

Squid Shiokara

Shiokara made with fresh squid and well-matured ground parts. It boasts a rich flavour and is recommended with hot rice, as an accompaniment to sake, or with ochazuke (green tea in rice).

※Image for illustrative purposes only

Squid Shiokara



Shiokara made with fresh squid and well-matured ground parts. It boasts a rich flavour and is recommended with hot rice, as an accompaniment to sake, or with ochazuke (green tea in rice).

Capacity	80g	Carton	6×8
Size	90×90×55mm	J A N	4973925404702
Expiry	30 days chilled		

Sea Urchin Squid



A well-balanced product with the flavour of squid, the sweetness of sea urchin, the delicious taste of sake lees, and the texture of herring roe.

▶ Other lineup:
60g(P.06)/130g(P.05)

Capacity	80g	Carton	6×8
Size	90×90×55mm	J A N	4973925421815
Expiry	60 days chilled		

Wasabi Octopus



Salted fresh octopus with wasabi. The flavour of wasabi stalks and the texture of octopus go very well together, making for an irresistible taste.

▶ Other lineup:

60g(P.04/06)/130g(P.05)

Capacity	80g	Carton	6×8
Size	90×90×55mm	J A N	49223064...
Expiry	60 days chilled		

Firefly Squid



Whole firefly squid caught in the Sea of Japan and marinated in a secret soy sauce.

▶ Other lineup:
60g(P.04)/90g(P.04)
/1Kg(P.21)

Capacity	130g	Carton	6×8
Size	90×90×55mm	J A N	49223071...
Expiry	60 days chilled		

Plum Jellyfish



Crunchy and chewy jellyfish dressed with lightly salted plum paste. The refreshing sour taste goes well with rice, sake accompaniments, and sushi.

▶ Other lineup:
130g(P.05)

Capacity	100g	Carton	6×8
Size	90×90×55mm	J A N	45149672...
Expiry	90 days chilled		

Salt and Lemon Octopus



A refreshingly sweet and sour octopus, salted and made with lemons from the Seto Inland Sea. It is accentuated by the astringency of the thin peel unique to citrus fruits.

Capacity	80g	Carton	6×8
Size	90×90×55mm	J A N	4973925490156
Expiry	60 days chilled		

Yuzu Pepper Octopus



The birth of a new octopus staple. The refreshing spiciness of yuzu pepper and flavour of fresh octopus is a combination even better than you might imagine. Once you try it, you'll know it's a new classic!

Capacity	80g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925413544
Expiry	60 days chilled		

Squid Sea Urchin



A well-balanced product with the flavour of squid, the sweetness of sea urchin, the taste of sake lees, and the texture of herring roe. The softness of the squid gives it a melt-in-your-mouth quality.

Capacity	80g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925421884
Expiry	60 days chilled		

Asari Clam Kimchi



A rich seafood delicacy made with asari clams, whelks, and surf clams, blended with the bold umami of shellfish and the tangy spiciness of kimchi.

Capacity	80g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925150401
Expiry	45 days chilled		

Wasabi Octopus with Mekabu Seaweed (new item)



A twist on the classic izakaya favourite tako wasabi, this dish combines tender octopus with mekabu seaweed. The natural umami-rich broth of mekabu enhances the flavour, creating a smooth, richly layered delicacy with a pleasant savoury finish.

Capacity	80g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925485411
Expiry	60 days chilled		

Spicy Cod Roe Scallop Strings (new item)



Tender scallop skirts (strings) are tossed with savoury-spicy cod roe, delivering a satisfyingly crunchy texture and a bold umami heat that intensifies with every bite.

Capacity	80g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925485404
Expiry	45 days chilled		

Sea Urchin Squid Bowl



The flavour of squid and the sweetness of sea urchin make for an appetising and luxurious rice bowl. In addition to rice, it goes well with pasta and tofu.

▶ Other lineup:
50g(P.04)/90g(P.08)

Capacity	80 g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925485138
Expiry	60 days chilled		

Firefly Squid



Whole firefly squid caught in the Sea of Japan and marinated in a secret soy sauce.

▶ Other lineup:
60g(P.04)/130g(P.03)/
1Kg(P.21)

Capacity	90g	Carton	6 × 8
Size	90 × 90 × 55mm	J A N	4973925485145
Expiry	60 days chilled		

Firefly Squid



Whole firefly squid caught in the Sea of Japan and marinated in a secret soy sauce.

▶ Other lineup:
90g(P.04)/130g(P.03)/
1Kg(P.21)

Capacity	60g	Carton	12 × 5
Size	90 × 90 × 33mm	J A N	4973925427336
Expiry	60 days chilled		

Wasabi Octopus



Salted fresh octopus with wasabi. The flavour of wasabi stalks and the texture of octopus go very well together, making for an irresistible taste.

▶ Other lineup:
60g(P.06)/80g(P.03)/
130g(P.05)

Capacity	60g	Carton	12 × 5
Size	90 × 90 × 33mm	J A N	4973925485091
Expiry	60 days chilled		

Sea Urchin Squid Bowl



The flavour of squid and the sweetness of sea urchin make for an appetising and luxurious rice bowl. In addition to rice, it goes well with pasta and tofu.

▶ Other lineup:
80g(P.04)/90g(P.08)

Capacity	50g	Carton	12 × 5
Size	90 × 90 × 33mm	J A N	4973925421853
Expiry	60 days chilled		

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925101656
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925111808
Expiry	360 days		

Traditional Squid Shiokara



Handmade shiokara from fresh squid and well-matured ground parts, with a lightly salted finish.

► Other lineup:
60g(P.06)/260g(P.07)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925402203
Expiry	90 days chilled		

Skinned Squid Shiokara



Only skinned sashimi-grade flesh is used. This salted and pickled squid has a refined taste.

► Other lineup:
260g(P.07)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925404917
Expiry	30 days chilled		

Yuzu Squid Shiokara



Freshly skinned squid, sweetened and salted with the refreshing added flavour of Kochi yuzu.

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925405501
Expiry	60 days chilled		

Daiginjo Sake Squid Shiokara



Made from Junmai Daiginjo 'Hakoneyama' sake lees from the Inoue Shuzo brewery (founded in 1778). This shiokara has a mellow flavour and an exquisite, elegant aroma.

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925404672
Expiry	60 days chilled		

Spicy Cod Roe Squid



Fresh squid dressed with mentaiko (spicy cod roe). This is a delicacy where the tangy, spiciness of mentaiko brings out the flavour of the squid.

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925414602
Expiry	90 days chilled		

Sea Urchin Squid



A well-balanced product with the flavour of squid, the sweetness of sea urchin, the delicious taste of sake lees, and the texture of herring roe.

► Other lineup:
60g(P.06)/ 80g(P.03)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925421556
Expiry	60 days chilled		

Wasabi Octopus



Salted fresh octopus with wasabi. The flavour of wasabi stalks and the texture of octopus go very well together, making for an irresistible taste.

► Other lineup:
60g(P.04/06)/
80g(P.03)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925412554
Expiry	60 days chilled		

Plum Jellyfish



Crunchy and chewy jellyfish dressed with lightly salted plum paste. The refreshing sour taste goes well with rice, sake accompaniments, and sushi.

► Other lineup:
100g(P.03)

Capacity	130g	Carton	20
Size	57×110mm	J A N	4973925423208
Expiry	90 days chilled		

Sea Urchin Squid

Made with squid meat, this dish is combined with fresh sea urchin, matured sake lees, and herring roe. The flavour of the squid, the sweetness of the sea urchin and sake lees, and the chewy texture of the herring roe are perfectly balanced. A delicious delicacy that melts in your mouth.

※Image for illustrative purposes only

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
75g(P.02)/105g(P.02)/
130g(P.05)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	60g	Carton	24
Size	45×93mm	J A N	4973925102509
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
75g(P.02)/105g(P.02)/
130g(P.05)/160g(P.07)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	60g	Carton	24
Size	45×93mm	J A N	4973925111501
Expiry	360 days		

Traditional Squid



Handmade shiokara from fresh squid and well-matured ground parts, with a lightly salted finish.

► Other lineup:
130g(P.05)/260g(P.07)

Capacity	60g	Carton	24
Size	45×93mm	J A N	4973925402500
Expiry	90 days chilled		

Wasabi Octopus



Salted fresh octopus with wasabi. The flavour of wasabi stalks and the texture of octopus go very well together, making for an irresistible taste.

► Other lineup:
60g(P.04)/
80g(P.03)/130g(P.05)

Capacity	60g	Carton	24
Size	45×93mm	J A N	4973925412509
Expiry	60 days chilled		

Sea Urchin Squid



A well-balanced product with the flavour of squid, the sweetness of sea urchin, the delicious taste of sake lees, and the texture of herring roe.

► Other lineup:
80g(P.04)/130g(P.05)

Capacity	60g	Carton	24
Size	45×93mm	J A N	4973925421792
Expiry	60 days chilled		

Bonito Mild Shuto



Bonito Shuto mixed with local Odawara sake Soga no Homare and lightly salted to make it easy to eat.

► Other lineup:
90g(P.08)/1Kg(P.21)

Capacity	75g	Carton	6×8
Size	52×110mm	J A N	49279511...
Expiry	90 days chilled		

Tuna Mild Shuto



Tuna Shuto made with a Japanese-style broth and a light salt flavour for an easy eating experience.

Capacity	75g	Carton	6×8
Size	52×110mm	J A N	4973925111815
Expiry	90 days chilled		

Chanja made with bonito



A blend of bonito stomach, soy bean sauce, gochujang (red pepper paste), and kimchi sauce.

Ripe tomatoes and sesame oil are added as secret ingredients to enhance the richness and flavor.

Capacity	80g	Carton	6×8
Size	52×110mm	J A N	45149689...
Expiry	90 days chilled		

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	160g	Carton	20
Size	65×92mm	J A N	4973925101557
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
250g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	160g	Carton	20
Size	65×92mm	J A N	4973925111600
Expiry	360 days		

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
160g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	250g	Carton	15
Size	70×81mm	J A N	4973925101700
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
160g(P.07)/280g(P.07)/
1Kg(P.21)

Capacity	250g	Carton	15
Size	70×81mm	J A N	4973925111709
Expiry	360 days		

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
160g(P.07)/250g(P.07)/
1Kg(P.21)

Capacity	280g	Carton	20
Size	70×62×125mm	J A N	4973925101618
Expiry	360 days		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
160g(P.07)/250g(P.07)/
1Kg(P.21)

Capacity	280g	Carton	20
Size	70×62×125mm	J A N	4973925111518
Expiry	360 days		

Skinned Squid Shiokara



Only skinned sashimi-grade flesh is used. This salted and pickled squid has a refined taste.

► Other lineup:
130g(P.05)

Capacity	260g	Carton	20
Size	70×62×125mm	J A N	4973925401510
Expiry	30 days chilled		

Traditional Squid Shiokara



Handmade shiokara from fresh squid and well-matured ground parts, with a lightly salted finish.

► Other lineup:
60g(P.06)/130g(P.05)

Capacity	260g	Carton	20
Size	70×62×125mm	J A N	4973925402937
Expiry	90 days chilled		

Sea Urchin Squid Bowl



The flavour of squid and the sweetness of sea urchin make for an appetising and luxurious rice bowl. In addition to rice, it goes well with pasta and tofu.

► Other lineup:
50g(P.04)/80g(P.04)

Capacity	90g	Carton	10 × 10
Size	100 × 160mm	J A N	4973925421839
Expiry	60 days chilled		

Bonito Mild Shuto



Bonito Shuto mixed with local Odawara sake Soga no Homare and lightly salted to make it easy to eat.

► Other lineup:
75g(P.07)/1Kg(P.21)

Capacity	90g	Carton	10 × 6
Size	90 × 130mm	J A N	4973925486005
Expiry	90 days chilled		

Stamina Pickles



Marinated crunchy Japanese daikon radish, kelp, and chili peppers. Garlic is added to aged tamari soy sauce to create a lasting taste.

► Other lineup:
180g(P.09)

Capacity	300g	Carton	20
Size	180 × 270mm	J A N	4973925305528
Expiry	180 days		

Stamina Pickles



Marinated crunchy Japanese daikon radish, kelp, and chili peppers. Garlic is added to aged tamari soy sauce to create a lasting taste.

► Other lineup:
300g(P.09)

Capacity	180g	Carton	10
Size	150 × 220mm	J A N	4973925307041
Expiry	180 days		

Pickled Gourds



Edible gourds, which we have developed and commercialised independently, are Shibazuke pickled (Kyoto-style). Recommended for weddings and New Year's as a good luck pickle.

► Other lineup:
500g(P.21)

Capacity	120g	Carton	18
Size	146 × 150 × 59mm	J A N	4973925317033
Expiry	180 days		

Ginger Radish



A deeply flavoursome rice accompaniment with crispy daikon radish, finely cut ginger, and kelp intertwined just right. The lingering sweet and salty seasoning is accented with ginger to whet your appetite.

Capacity	180g	Carton	30
Size	200 × 135mm	J A N	4973925644412
Expiry	180 days		

Bonito Burdock



Each young domestic *sato-gobo* (burdock root) is carefully pickled, leaving the thin skin on, to preserve its flavour. It has a firm, chewy texture and a strong yet rustic flavour typical of burdock root. The sweet bonito soy sauce gives it a tantalising taste. Slice and serve as desired.

Capacity	160g	Carton	20
Size	340 × 120mm	J A N	4973925644375
Expiry	180 days		

Plum Burdock



Each young domestic *sato-gobo* (burdock root) is made with *ume* plum paste and bonito flakes for a sweet, sour and refreshing taste. The simple taste of burdock root is softly combined with the sourness and flavour of plums.

Capacity	120g	Carton	20
Size	136 × 196mm	J A N	4973925644429
Expiry	180 days		

Stewed Beef Tendons

Japanese beef tendons is slowly simmered until succulent. The rich flavour can easily be enjoyed at home. It is even more delicious when served on top of warm rice or udon noodles, or prepared as sukiyaki.



※Image for illustrative purposes only

Stewed Beef Tendons



Japanese beef Tendons is slowly simmered until succulent. The rich flavour can easily be enjoyed at home.

Capacity	250g	Carton	20
Size	138×186×25mm	J A N	4973925575167
Expiry	180 days		

Stewed Beef Tendons Miso



Japanese beef tendons is slowly stewed in Hakoneji long-aged miso. Enjoy the rich flavour simply by heating it up.

Capacity	230g	Carton	20
Size	138×186×25mm	J A N	4973925577062
Expiry	180 days		

Smelt Mushroom Tsukudani



A sweet and spicy tsukudani (Japanese savoury preserve) with a delightful texture of shishamo (smelt) roe and wood ear mushrooms. Contains perilla seeds, giving it a refreshing scent.

Capacity	140g	Carton	50
Size	200×150mm	J A N	4973925644450
Expiry	180 days		

Rock Seaweed Tsukudani



This seaweed tsukudani (Japanese savoury preserve) is made from high-quality, domestically produced nori, with an emphasis on the aroma and a taste of carefully selected soy sauce.

Capacity	130g	Carton	15
Size	70×68×68mm	J A N	4973925508912
Expiry	180 days		

Wasabi Seaweed Tsukudani



Wasabi leaves, grown only in clear streams, are dressed in nori tsukudani (Japanese savoury preserve), leaving a tangy, spicy taste.

Capacity	130g	Carton	15
Size	70×68×68mm	J A N	4973925508929
Expiry	180 days		

Plum and Dried Sardines



Made with simmered plums, dried sardines and sesame seeds, this osozai (side dish) is nutritious and a wonderful accompaniment to rice. It is rich in calcium so it can be enjoyed by everyone, from children to the elderly.

Capacity	130g	Carton	15
Size	70×68×68mm	J A N	4973925644283
Expiry	180 days		

Special Grade Wasabi Pickles



Wasabi root is used in abundance. The spiciness is strong so wasabi fans will be satisfied with the taste.

Capacity	120g	Carton	30
S i z e	110×155×30mm	J A N	4973925321511
Expiry	30 days chilled		

Honey Pickled Plums



These Odawara Soga plums are pickled in honey. They are mildly flavoured so they are easy for children to eat.

Capacity	250g	Carton	12
Size	165×165×47mm	J A N	4973925251382
Expiry	120 days		

Salted Pickled Plums



These Odawara Soga plums are pickled with coarse Japanese salt. They can be used with a wide variety of everyday accompaniments such as tea, rice and ochazuke (rice with green tea).

Capacity	250g	Carton	12
Size	165×165×47mm	J A N	4973925251405
Expiry	360 days		

Soga Pickled Plums



These large plums with plenty of pulp are harvested from the Odawara Soga plum grove and are seasoned just with salt.

Capacity	280g	Carton	30
Size	160×160×30mm	J A N	4973925212529
Expiry	360 days		

Deep Fried Kamaboko



This fried kamaboko (Japanese cured surimi) is made from high-quality minced fish paste. It is available in five flavours: crab, squid, vegetables, horse mackerel, and ginger.

Capacity	5kinds 10items	Carton	20
Size	295×155×45mm	J A N	4973925623035
Expiry	30 days chilled		

Fisherman's Kamaboko



Easy-to-eat fried kamaboko (Japanese cured surimi) made from high-quality minced fish paste. It is available in three flavours: shrimp, squid, and clam.

Capacity	3kinds 11items	Carton	20
Size	295×155×45mm	J A N	4973925623042
Expiry	30 days chilled		

Sasa Kamaboko



Made using the best ingredients to elevate the taste. This kamaboko (Japanese cured surimi) is famous for its chewy texture.

Capacity	6 items	Carton	16
Size	290×160×25mm	J A N	4973925621529
Expiry	60 days chilled		

Shiokara Senbei Crackers



Lightly baked rice crackers made by kneading shiokara (salted fish) rich in taste into the dough and baking it to give it an aromatic flavour.

Capacity	2×16 bags	Carton	20
Size	265×150×55mm	J A N	4973925578007
Expiry	180 days		

Shirasu Senbei Crackers



Crunchy rice crackers with plenty of nutritious shirasu (whitebait) mixed into the dough. A tasty snack with a crispy texture.

Capacity	70g	Carton	20
Size	167×265×25mm	J A N	4973925906992
Expiry	120 days		

Aosa Senbei Crackers



The flavour of the aosa (sea lettuce) is strong and the light texture leaves a delicious lasting impression.

► Other lineup:
58g(P.13)

Capacity	70g	Carton	20
Size	167×265×25mm	J A N	4973925970962
Expiry	120 days		

Enoshima Octopus Senbei



Bite-sized rice crackers kneaded with octopus and flavoured with fried fish.

Capacity	70g	Carton	20
Size	167×265×25mm	J A N	4973925970955
Expiry	120 days		

Isoyaki Soy Grilled Clam senbei Crackers



Rice crackers with a lasting impression of delicious Isoyaki grilled clams and the savoury aroma of soy sauce.

Capacity	75g	Carton	20
Size	180×280×30mm	J A N	4973925970924
Expiry	120 days		

Kinmedai Chips



Domestic kinmedai (red sea bream) kneaded into the dough. These chips have a light texture.

Capacity	58g	Carton	12
Size	175×250×50mm	J A N	4973925970975
Expiry	150 days		

Shirasu Chips



Domestic shirasu (whitebait) is kneaded into the dough. These chips have a light texture.

Capacity	58 g	Carton	12
Size	175×250×50mm	J A N	4973925970788
Expiry	150 days		

Sakura Shrimp Chips



The aroma of sakuraebi (Sakura shrimp) and just the right amount of salt. Domestic sakuraebi is kneaded into the dough. These chips have a light and crispy texture.

Capacity	58g	Carton	12
Size	175×250×50mm	J A N	4973925970849
Expiry	150 days		

Aosa Chips



Domestic aosa (sea lettuce) is kneaded into the dough. These chips have a light texture.

► Other lineup:
80g(P.13)

Capacity	58 g	Carton	12
Size	175×250×50mm	J A N	4973925970771
Expiry	150 days		

Spicy Mentai Chips



Made with spicy cod roe powder from Fukuoka's 'Fukusaya', the home of spicy cod roe. These chips have a tangy aftertaste that is addictive.

Capacity	44 g	Carton	12
Size	175×250×50mm	J A N	4973925970887
Expiry	150 days		

Shiokara Croutons



Crispy croutons taking in the flavours of bonito and cheese. A snack with the strong saltiness and taste of bonito shuto.

Capacity	90g	Carton	12
Size	218×130×50mm	J A N	4973925577093
Expiry	180 days		

Hakone Uribo (milk butter)



Wild boars live in Hakone. These manju buns are filled with a sweet milk butter filling in the shape of Uribo, a baby wild boar.

▶ Other lineup:
4 pieces(P.14)

Capacity	10 pieces	Carton	24
Size	150×255×40mm	J A N	4973925906824
Expiry	135 days		

Hakone Uribo (milk butter)



Wild boars live in Hakone. These manju buns are filled with a sweet milk butter filling in the shape of Uribo, a baby wild boar.

▶ Other lineup:
10 pieces(P.14)

Capacity	4 pieces	Carton	8×8
Size	205×135mm	J A N	4973925907098
Expiry	135 days		

Hakone Uribo (Chocolate)



A mildly sweet and smooth milk butter bean paste filling is wrapped in an elegantly sweet chocolate-flavoured dough.

Capacity	10 pieces	Carton	24
Size	150×255×40mm	J A N	4973925970948
Expiry	135 days		

Hakone Yosegi Manju



Hot spring manju made with butter from South Hakone. The packaging is made to resemble a Yosegi (Hakone veneer marquetry) 'secret box'.

Capacity	12 pieces	Carton	18
Size	206×148×68mm	J A N	4973925906886
Expiry	90 days		

Enoshima Octopus Manju (milk butter)



Enoshima is famous for octopus, and these manju feature an octopus motif with a mildly sweet milk-butter bean paste filling.

Capacity	4 pieces	Carton	8×8
Size	205×135mm	J A N	4973925971006
Expiry	135 days		

Shonan Eno Tako (new item)



In the Shonan area, Enoshima is known for its rocky coast, a rich habitat for octopus. Inspired by this, these crispy octopus-shaped cookies are filled with chocolate nut cream.

Capacity	10 pieces	Carton	20
Size	178×130×50mm	J A N	4973925971020
Expiry	195 days		

Shonan Seaside Senbei Crackers (new item)



These senbei crackers have stylish flavours that evoke the feeling of Shonan.
※36 pieces
(2 pieces × 9 packs,
2 varieties)

▶ Other lineup:
2 pieces(P.14)

Capacity	36 pieces	Carton	12
Size	250×277×45mm	J A N	4973925971037
Expiry	150 days		

Shonan Seaside Senbei Crackers (new item)



These senbei crackers have stylish flavours that evoke the feeling of Shonan.

▶ Other lineup:
36 pieces(P.14)

Capacity	2 pieces	Carton	2 pieces×20×12
Size	90×120mm	J A N	4973925971044
Expiry	150 days		

Shonan Seaside Senbei Crackers (new item)



These senbei crackers have stylish flavours that evoke the feeling of Shonan.

▶ Other lineup:
36 pieces(P.14)

Capacity	2 pieces	Carton	2 pieces×20×12
Size	90×120mm	J A N	4973925971051
Expiry	150 days		

Hakone Uribo Sable (milk butter)



A cute milk butter sablé (shortbread cookie) in the shape of Uribo, a baby wild boar living in Hakone.

Capacity	12 pieces	Carton	20
Size	95×98×95mm	J A N	4973925906190
Expiry	195 days		

Hakone Uribo Sable (cocoa)



A cute cocoa sablé (shortbread cookie) in the shape of Uribo, a baby wild boar living in Hakone.

Capacity	12 pieces	Carton	20
Size	95×98×95mm	J A N	4973925906206
Expiry	195 days		

Shonan Eno Neko (cat)



Modelled on a cat that chases fish at the seaside of Shonan Enoshima. Bite-sized, crunchy cookies filled with chocolate nut cream.

Enoden Merchandising
Licensed

Capacity	10 pieces	Carton	20
Size	178×130×50mm	J A N	4973925906923
Expiry	195 days		

Hakone Limited Butter Milk Candy



Made with carefully selected butter from South Hakone, known for its rich, creamy milk. This candy blends the deep flavour of butter with gentle milk sweetness. Ingredients supplied by: Dairy Kingdom Oratche Odakyu Hakone Merchandising Licence granted

Capacity	66 g	Carton	40
Size	150×200mm	J A N	4973925970900
Expiry	365 days		

Shonan Gold Cake



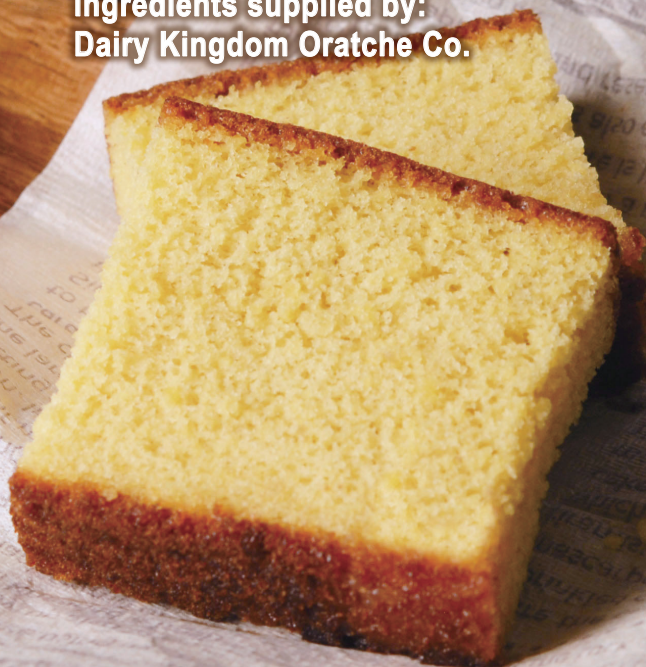
Using Kanagawa's original citrus brand Shonan Gold. A moist cake with a refreshing aroma.

Capacity	1 whole	Carton	16
Size	175×160×60mm	J A N	4973925906633
Expiry	90 days		

Hakone Premium Butter Castella

An unprecedented luxurious original sponge cake made of rich authentic Castella, with plenty of carefully selected (unsalted) butter from South Hakone. This is a new standard Hakone souvenir produced in collaboration with Hakone Tozan Railway Co.

Ingredients supplied by:
Dairy Kingdom Oratche Co.



※Image for illustrative purposes only

Hakone Premium Butter Castella



A castella made with generous amounts of carefully selected unsalted butter from South Hakone. A new standard Hakone souvenir created in collaboration with Hakone Tozan Railway Co.
Ingredients supplied by:
Dairy Kingdom Oratche Co.

Capacity	6 cuts	Carton	20
Size	73×150×65mm	J A N	4973925906428
Expiry	75 days		

Shonan Gold Gummy Jelly



A bite-sized gummy jelly with a refreshing aroma made from the juice of Shonan Gold, an orange limited to the Shonan area.

Enoden Merchandising
Licensed
Fruit juice provider:
JA Kanagawa Seisho

	80 g	Carton	22
	120×71×89mm	J A N	4973925906695
	180 days		

Izu Orange Gummy Jelly



A refreshing gummy jelly made from the juice of New Summer oranges, a specialty of Izu.

Fruit juice provider:
JA Fuji Izu

Capacity	80 g	Carton	22
Size	120×71×89mm	J A N	4973925906480
Expiry	180 days		

Izu New Summer Orange Jelly



Made from the juice of JA Fuji Izu's speciality citrus. The New Summer Orange, a fruit that reminds us of early summer, has been made into a bite-sized jelly. This jelly has a pleasant texture and a refreshing, plump taste.
Fruit juice provided by:
JA Fuji Izu

	22g×12 items		28
	100×100×180mm		4973925906305
	270 days		

Shonan Lemon Jelly



A refreshing, bite-sized jelly made from puree of Shonan Shiosai Lemons, grown in the sun and sea breezes of Shonan.

Fruit juice provided by:
JA Kanagawa Seisho.

Capacity	22g×12 items	Carton	28
Size	100×100×180mm	J A N	4973925970993
Expiry	270 days		

Sakura Jam



Contains Odawara sakura (cherry blossoms) which will fill your mouth with a flowery fragrance. The sweet and slightly salty sakura jam can be enjoyed in a variety of ways, such as adding it to yoghurt or with tea.

Seasonal product

Capacity	140g	Carton	15
Size	55×55×80mm	J A N	4973925900471
Expiry	90 days		

Fisherman's Aosa Miso Soup



A miso soup made with aosa (sea lettuce) that spreads the rich flavour of the sea. The thick and gentle texture will make you addicted to it. Add tofu or other toppings as you like and enjoy.

Capacity	5 servings	Carton	18
Size	146×150×59mm	J A N	4973925577024
Expiry	180 days		

Enoshima Octopus Curry



Now available in Enoshima, a place with an image of octopus. It has a spicy flavour and plenty of octopus meat.

Capacity	1 serving(200 g)	Carton	20
Size	140×170×25mm	J A N	4973925577239
Expiry	180 days		

Yosegi Strap #1



Evangelion collaboration with Hakone Yosegi, a traditional craft designated by the Ministry of Economy, Trade and Industry. Each item of Yosegi is handmade with the skill and care of a master craftsman. Feel the beautiful grain of the coloured natural wood.

Capacity	1 object	Carton	—
Size	length 115mm	J A N	4973925990909
Expiry	—		

Yosegi Strap #2



Evangelion collaboration with Hakone Yosegi, a traditional craft designated by the Ministry of Economy, Trade and Industry. Each item of Yosegi is handmade with the skill and care of a master craftsman. Feel the beautiful grain of the coloured natural wood.

Capacity	1 object	Carton	—
Size	length 115mm	J A N	4973925990922
Expiry	—		

T-Shirt size : S



This is a T-shirt with an original design by Shuto producer, Shiino Foods. Length 66cm / Width 49cm / Shoulder width 44cm / Sleeve length 19cm

Capacity	1 T-Shirt	Carton	—
Size	S	J A N	4973925991004
Expiry	—		

T-Shirt size : M



This is a T-shirt with an original design by Shuto producer, Shiino Foods. Length 70cm / Width 52cm / Shoulder width 47cm / Sleeve length 20cm

Capacity	1 T-Shirt	Carton	—
Size	M	J A N	4973925990960
Expiry	—		

T-Shirt size : L



This is a T-shirt with an original design by Shuto producer, Shiino Foods. Length 74cm / Width 55cm / Shoulder width 50cm / Sleeve length 22cm

Capacity	1 T-Shirt	Carton	—
Size	L	J A N	4973925990977
Expiry	—		

T-Shirt size : XL



This is a T-shirt with an original design by Shuto producer, Shiino Foods. Length 78cm / Width 58cm / Shoulder width 53cm / Sleeve length 24cm

Capacity	1 T-Shirt	Carton	—
Size	XL	J A N	4973925990984
Expiry	—		

T-Shirt size : XXL



This is a T-shirt with an original design by Shuto producer, Shiino Foods. Length 82cm / Width 61cm / Shoulder width 56cm / Sleeve length 26cm

Capacity	1 T-Shirt	Carton	
Size	XXL	J A N	4973925991028
Expiry	—		

Paper Bag (small)



Paper bag with an original design by Shiino Foods. Suitable for holding one glass jar, such as shuto or shiokara.

Capacity	—	Carton	—
Size	225 × 90 × 55mm	J A N	4973925806278
Expiry	—		

Matsugoro 3 Piece Set



【Set contents】Traditional Squid Shiohara/
Sea Urchin Squid/Wasabi Octopus(130g each)
【Shelf life】Traditional Squid Shiohara:90 days
Sea Urchin Squid/Wasabi Octopus:60 days
(all refrigerated)

Capacity	130g × 3	Carton	—
Size	230 × 148 × 65mm	J A N	4973925714078
Expiry	See above chilled		

Matsugoro 6 Piece Set



【Set contents】
Bonito Shuto/Tuna Shuto/
Traditional Squid Shiohara/
Sea Urchin Squid/Plum Jellyfish
Yuzu Squid Shiohara
(130g each)

【Shelf life】
Bonito Shuto/Tuna Shuto:360 days
Traditional Squid Shiohara/Plum Jellyfish: 90 days(refrigerated)
Sea Urchin Squid/Yuzu Squid Shiohara: 60 days(refrigerated)

Capacity	130g × 6	Carton	—
Size	240 × 258 × 65mm	J A N	—
Expiry	See above chilled		

Shiohara Satisfaction Set



【Set contents】Traditional Squid Shiohara/
Skinned Squid Shiohara (260g each)
【Shelf life】Traditional Squid Shiohara:90 days
Skinned Squid Shiohara:30 days
(all refrigerated)

Capacity	260g × 2	Carton	—
Size	288 × 145 × 70 mm	J A N	—
Expiry	See above chilled		

Shuto Double Set



【Set contents】Tuna Shuto/Bonito Shuto
(280g each)
【Shelf life】
Tuna Shuto/Bonito Shuto:360 days

Capacity	280g × 2	Carton	—
Size	288 × 145 × 70 mm	J A N	—
Expiry	See above		

Soga Zuisho Plum Wine

※ Alcohol content 14%



Fully ripened Soga
Juro plums, matured
on trees in the sun
then carefully
hand-picked. This is
a mellow and
luxurious plum wine,
carefully aged
without additives.



※ This product is an alcoholic beverage.
Alcohol cannot be sold to minors.

Capacity	720ml	Carton	—
Size	Φ90 × 193mm	J A N	4973925801518
Expiry	3 years		

Stamina Pickles



Marinated crunchy Japanese daikon radish, kelp, and chili peppers. Garlic is added to aged tamari soy sauce to create a lasting taste.

Capacity	200 g	Carton	20
Size	150 × 220mm	J A N	4973925307058
Expiry	180 days		

Six Vegetable Pickles



A sweet and spicy tamari pickle made with six types of vegetables and wild plants.

Capacity	180 g	Carton	20
Size	150 × 220mm	J A N	4973925302046
Expiry	180 days		

Wasabi Leaf Tsukudani



Wasabi leaves, grown only in clear streams, are made into a sweet and spicy tsukudani (Japanese savoury preserve) with a tangy flavour.

Capacity	140 g	Carton	20
Size	150 × 220mm	J A N	4973925577222
Expiry	180 days		

Wasabi Stem Tsukudani



This shallow-cooked tsukudani (Japanese savoury preserve) offers the taste and texture of the wasabi stem ingredient itself.

Capacity	140 g	Carton	20
Size	150 × 220mm	J A N	4973925577215
Expiry	180 days		

Pickled Gourds (red)



Edible gourds, which we have developed and commercialised independently, are Shibazuke pickled (Kyoto-style). Recommended for weddings and New Year's as a good luck pickle.

Capacity	120 g	Carton	20
Size	150 × 220mm	J A N	4973925317040
Expiry	180 days		

Pickled Gourds (white)



Edible gourds, which we have developed and commercialised independently, are Shibazuke pickled (Kyoto-style). Recommended for weddings and New Year's as a good luck pickle.

Capacity	120 g	Carton	20
Size	150 × 220mm	J A N	4973925317057
Expiry	180 days		

Bonito Shuto



Rare parts of bonito are fermented and matured in salt for a long period of time.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
160g(P.07)/250g(P.07)/
280g(P.07)

Capacity	1Kg	Carton	12
Size	140×260mm	J A N	4973925101434
Expiry	360 days		

Bonito Mild Shuto



Bonito Shuto mixed with local Odawara sake Soga no Homare and lightly salted to make it easy to eat.

► Other lineup:
75g(P.07)/90g(P.08)

Capacity	1Kg	Carton	12
Size	140×260mm	J A N	4973925102431
Expiry	90 days chilled		

Tuna Shuto



Our unique Shuto is made by fermenting and maturing rare parts of tuna in salt storage. It is characterised by its mellow flavour.

► Other lineup:
60g(P.06)/ 75g(P.02)/
105g(P.02)/130g(P.05)/
160g(P.07)/250g(P.07)/
280g(P.07)

Capacity	1Kg	Carton	12
Size	140×260mm	J A N	4973925111426
Expiry	360 days		

Firefly Squid



Whole firefly squid caught in the Sea of Japan and marinated in a secret soy sauce.

► Other lineup:
60g(P.04)/90g(P.04)/
130g(P.03)

Capacity	1Kg	Carton	12
Size	140×260mm	J A N	4973925426803
Expiry	60 days chilled		

Pickled Gourds (white)



Edible gourds, which we have developed and commercialised independently, are Shibazuke pickled (Kyoto-style). Recommended for weddings and New Year's as a good luck pickle.

Capacity	500g	Carton	10
Size	300×200×25mm	J A N	4973925315015
Expiry	180 days		

Pickled Gourds (red)



Edible gourds, which we have developed and commercialised independently, are Shibazuke pickled (Kyoto-style). Recommended for

► Other lineup:
120g(P.09)

Capacity	500g	Carton	10
Size	300×200×25mm	J A N	4973925311508
Expiry	180 days		

We also have commercial products that are not listed here.
For inquiries, please contact us at the address below.

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